

National Club Association

Associate Member Application



Primary Contact Information

Company name:		Website:
Name and title of authorized representative:		
Address:		
City:	State:	ZIP:
Phone:	Email:	

Company Background Information

Describe your company's product(s) and/or service(s) in 50 words or less (attach separate sheet if needed):

Why are you joining NCA? Please check all that apply:

Increase my company's awareness within the private club industry
 Introduce my company to decision makers; the private club industry is a new opportunity
 Stay up-to-date on trends and legislation affecting the private club industry
 Support the National Club Association
 Other (please specify):

What percentage of your firm's revenue is generated from the private club industry?

0 - 25%
 51 - 75%
 26 - 50%
 76 - 100%

Signature _____ Title _____ Date _____

Your membership includes *Club Director* (up to 12 recipients), *Club Trends* (1 recipient), email news subscriptions (up to 12 recipients) and access to the members-only website (up to 12 logins) for individuals on your staff. Please attach a copy of your staff contact list to this application to provide the mailing and email addresses for those who should receive benefits or email the list to purcell@nationalclub.org.

Logo Artwork

The National Club Association uses our Associate members' logos to promote them as preferred vendors on our website. To include your logo in NCA's online Preferred Vendors listing, please email a hi-res version of your logo to purcell@nationalclub.org.

Dues Payment Information		Submit Completed Application and Payment to:
2017 NCA associate member dues: \$1,250 (10/1/16-9/30/17)		National Club Association Attn: Membership Department 1201 15th St., NW Suite 450 Washington, DC 20005 Phone: 202-822-9822 Web: nationalclub.org Email: purcell@nationalclub.org
<i>NCA dues are for a 12-month membership, beginning in the month the dues payment is received.</i>		
Payment method		
<input type="checkbox"/> Check Enclosed Credit card (select one) <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express		
<i>For credit card payment, please fill out the below information.</i>		
Name on card:	Card number:	
Expiration date:	CVV:	
Signature:		

NCA dues are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to federal restrictions which prohibit the deduction of a portion of the dues used for certain lobbying activities. NCA estimates that the nondeductible portion of your dues for this year is 2.5%. This amount reflects only certain lobbying activities which are defined by federal law as nondeductible and does not reflect NCA's overall government relations effort.

ASSOCIATE MEMBER BENEFITS

NCA Membership connects you to a community of leading private clubs from across the country, and helps you achieve greater business success through a wide range of benefits, including:

Gain Greater Brand Visibility	Preferred Vendor: High visibility as a preferred vendor to top private clubs through NCA's online directory, which includes a description of your company and links to your website.	
	Associate Member Directory: Inclusion in NCA's printed associate member directory, which is given to all new club members upon joining.	
	Club Director highlight: Annual inclusion in NCA Associate Member ad in <i>Club Director</i> magazine, circulated to thousands of private club leaders.	
	NCA website highlight: Your company's hyperlinked logo and description featured on the nationalclub.org homepage as "Featured Vendor of the Week."	
	Social media: NCA will promote and share your content through our Twitter and LinkedIn channels, both of which have more than 1,000 followers.	
	Advertising discounts: Special ad pricing for print and electronic periodicals and website advertising.	
	Sponsorship opportunities: Priority consideration for sponsorship of NCA's National Club Conference, regional education, webinars and other events.	
Distinguish Your Company's as a Knowledge Leader	Co-signed communication to NCA members:* Ability to have NCA mail promotional communications, co-signed by NCA's President & CEO, to all primary club member contacts. <small>*Additional fees beyond annual membership dues apply to co-signed mailings to cover costs.</small>	
	Webinar series: Opportunity to showcase your company's unique expertise and engage directly with leaders from top private clubs by presenting a session in NCA's webinar series.	
	Club Industry Brief promoted content: Have a news item included in NCA's bi-weekly e-news digest, linking to additional content on your website (once annually).	
1-to-1 Consulting	Editorial: First choice for consideration when NCA is reviewing editorial submissions for <i>Club Director</i> magazine and <i>NCA CONNECT</i> .	
	NCA staff will research and answer your questions on private club issues.	
Be on the Forefront of Private Club News and Advance Your Industry Insight	nationalclub.org: 24/7 access to members-only tools; archived content from NCA's periodicals, books and live education; and member rates for NCA publications and events.	
	PERIODICALS	Club Director (up to 12 recipients): NCA flagship quarterly magazine covering the private club industry, focusing on governance, business guidance and industry analysis.
		Club Trends (1 recipient): Quarterly trends report, co-produced with McMahon Group.
	E-COMMUNICATIONS	Washington Weekly Update: Insider's perspective to NCA's government relations work.
		NCA CONNECT: Monthly e-newsletter, covering private club news, trends and analysis.
		Club Industry Brief: Bi-weekly private club industry e-news digest.
		Special Member Alerts: Breaking news updates on private club industry issues.

Ready to Join?

Contact Dana Purcell at 202-822-1291 or purcell@nationalclub.org

Annual Dues	\$1,250
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Learn More at nationalclub.org