MetricsFirst Connects Club Data for Better Decisions

[MARKHAM, ON, Wednesday May 2nd, 2018—] Introducing MetricsFirst, a business intelligence tool empowering club executives and their boards to make better and more informed decisions.

MetricsFirst started with the goal of connecting data from different vendors to provide insights that can influence decision making and improve member experience at private clubs.

Have you ever wanted to combine tee time data with member spending statistics, or observe in detail member expenditure across your club? We’ve got you covered. Better yet, you don’t even have to create the report yourself, just access it online via the click of a button. Whether it is Dining information, Accounts Receivable data, or Tee Time statistics, we can provide it all. Our reporting also includes the ability to predict which of your members are likely to leave.

With over 25 data sources to connect, this tool provides the ability for clubs to have all their data in one place, easy to understand and accessible from anywhere.

For more information on MetricsFirst please visit www.metricsfirst.com or call (833) 470-4658